

## FOR IMMEDIATE RELEASE

### MEDIA CONTACT:

Jordan Molnar, Fandom PDX 2020 Event Coordinator

(971) 328-0076

[jordan@greenmustard.com](mailto:jordan@greenmustard.com)

## PORTLAND'S FANDOM PDX POP CULTURE EVENT RETURNS FOR AN EIGHTH YEAR

*The annual event changed ownership in 2017, and it continues to grow in the Pacific Northwest.*

(PORTLAND, OREGON, February 25, 2019) **Fandom PDX®** is Portland's annual celebration of pop culture for fans of cosplay, video games, anime, comics, sci-fi, tabletop gaming, and everything fandom has to offer. Started in 2012, this family-friendly event is open to all ages and features artists, vendors, celebrity guests, contests, and hours of programming for everyone from casual superhero fans to dedicated *Trekkies* and *Otaku*. Next year's convention will take place Saturday and Sunday, January 4-5, 2020 at the Sheraton Portland Airport Hotel located at 8235 NE Airport Way, Portland, OR 97220. Tickets go on sale Tuesday, April 15, 2019 online at [www.FandomPDX.com](http://www.FandomPDX.com).

Started as Newcon PDX in 2012, the convention has evolved through a series of single day events ("Newcon MINI") and specifically themed weekends ("Anime PDX") until their purchase by Green Mustard Entertainment, Inc. in 2017. Going forward, all of the concepts were merged into a single annual celebration: **Fandom PDX**.

Next year's event theme is #FindYourFandom. Attendees will be encouraged not only to come out and celebrate their favorite aspects of pop culture, but to discover other genres that exist, too. With easy access to a diverse landscape of "geekdom," Fandom PDX will offer a multitude of panels, programming, performances, and other interactive opportunities from almost every aspect imaginable.

**Tickets are \$25 for Saturday, \$20 for Sunday, or \$35 for the weekend.** Children under 3 years old get in for free. Parking is free at the venue. Discounts are available for advance purchase. Details can be found on [www.FandomPDX.com/tickets](http://www.FandomPDX.com/tickets)

ABOUT GREEN MUSTARD ENTERTAINMENT: Started in 2001 (as Wasabi Anime) Green Mustard Entertainment, Inc. is an event production company that specializes in fan-focused entertainment and pop culture conventions. In 2018, the company professionally produced events and conventions in Alberta, Florida, Massachusetts, Indiana, Ohio, Ontario, Texas, and Oregon. Fandom PDX® and Wasabi Anime® are both registered trademarks of Green Mustard Entertainment, Inc.