

FOR IMMEDIATE RELEASE

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**ANIME PDX & NEWCON PDX WILL NOW BE “FANDOM PDX”**

*Based on fan feedback regarding the previous event names, Green Mustard Entertainment will create a new convention.*

(PORTLAND, OREGON, January 4, 2018) Green Mustard Entertainment, Inc. acquired the names, logos, and intellectual property for the Portland, Oregon based pop culture events *Anime PDX* and *Newcon PDX* in January of this year. Based on fan feedback in the region, the company has decided to rebrand both events into a new convention:

***Fandom PDX***

*Fandom PDX* will incorporate the strongest elements from the two previous shows into a celebration of cosplay, anime, comics, video games, and all things “geek”. The focus of the event will be in line with the culture of its host city: #KeepFandomWeird

All Lifetime Memberships from *Anime PDX* and *Newcon PDX* will transfer over to this new convention.

Green Mustard Entertainment, Inc. started in 2001 as Wasabi Anime®, an anime club in Central Florida. Since then, the company has designed and operated programming for pop culture events in California, Florida, Georgia, Indiana, Massachusetts, Ohio, Ontario, and Texas.

Questions or suggestions for the new *Fandom PDX* project? Feel free to email

[FandomPDX@GreenMustard.com](mailto:FandomPDX@GreenMustard.com).