## FOR IMMEDIATE RELEASE

MEDIA CONTACT Tom Croom (407) 536-9272 tom@greenmustard.com

**WASABICON HOSTS A WEDDING, HALLOWEEN COSTUME CONTEST, & MORE THIS WEEKEND!** *The annual North Florida pop culture convention returns Saturday and Sunday: October 31-November 1, 2015.* 

(JACKSONVILLE, FLORIDA, October 27, 2015) This weekend, WasabiCon - Jacksonville, Florida's Favorite "Comic Con" Experience - will draw over 2,000 fans to celebrate a love of comic books, cosplay, and all around geek culture. The event takes place at the Jacksonville Marriott, located at 4670 Salisbury Road, Jacksonville, Florida 32256. Events start at 11:00 AM each morning with registration opening at 10:30 AM.

In addition to over one hundred hours of panels, workshops, and celebrity appearances, WasabiCon 2015 will offer some very special events for fans to enjoy. First: **all attendees are invited to a wedding!** Two of our returning attendees (Taylor James and Margaret Crose) have requested to share their love of fan conventions and each other with Jacksonville as they take their vows on the WasabiCon 2015 main stage at the end of Opening Ceremonies on Saturday. (1:00 PM, Events A)

WasabiCon falls on Halloween this year, so we've worked with local comic shop Mythical Mountain to provide a **Costume Contest with over \$500 in prizes for all ages!** Pre-judging and sign up takes place at the convention at 5:00 PM on Saturday with the main event that evening. (7:00 PM, Events A)

Finally - the WasabiCon Dance will become **the WaZOMBIE-Con Dance.** Spend the evening with the dead, the undead, and the high energy sounds of deejays "d!j!ts" and "GoofyFM". Admission to the dance is included with your WasabiCon 2015 (Saturday or Weekend) pass, or you can purchase a separate ticket at the door. (9:30 PM, Events A)

You can find the complete event schedule online at <a href="http://www.WasabiCon.com/schedule">www.WasabiCon.com/schedule</a>

Tickets are available for purchase at the events and are \$20 for Saturday, \$15 for Sunday, or \$35 for the weekend. Children under 3 years old get in for free. Parking is free. Note: The rideshare app, Uber (<u>uber.com/app</u>), is offering a free ride to the convention for new users (up to \$20) by using promo code WASABI when signing up.

WasabiCon is made possible through the generous support of a number of **local and national sponsors**: Borderlands Comics & Games, Calliope Games, CW Jacksonville, Fireside Games, Formal Ferret Games, FUNimation, Guidebook, Japan Candy Box, Jimmy John's Subs, Kawaii Box, Mythical Mountain, Steve Jackson Games, Uber, and Video Game Rescue.

For press credentials and interview requests, please contact the convention production team via email at <u>contact@WasabiCon.com</u>.

ABOUT GREEN MUSTARD ENTERTAINMENT: Started in 2001 as Wasabi Anime®, Green Mustard Entertainment, Inc. is an event production company that specializes in fan-focused entertainment and pop culture conventions. Based in Orlando, Florida, the company has made appearances and designed entertainment for some of the largest conventions in North America including Anime Expo®, Dragon Con, Florida Supercon, and Gen Con. Green Mustard Entertainment currently owns and operates five fan convention in North America: Florida Anime Experience, Florida Comics Experience, InvaderCON, PinUpalooza, and WasabiCon.