

## FOR IMMEDIATE RELEASE

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### JACKSONVILLE'S WASABICON POP CULTURE EVENT RETURNS FOR AN EIGHTH YEAR

*The annual event is attended by over 3,600 fans of video games, cosplay, and more each year.*

(JACKSONVILLE, FLORIDA, February 11, 2019) **WasabiCon®** is Jacksonville's annual celebration of pop culture for fans of cosplay, video games, anime, comics, sci-fi, tabletop gaming, and everything fandom has to offer. Started in 2012, this family-friendly event is open to all ages and features artists, vendors, celebrity guests, contests, and hours of programming for everyone from casual superhero fans to dedicated *Trekkies* and *Otaku*. This year's convention will take place Saturday and Sunday, October 19-20, 2019 at the Lexington Hotel & Conference Center located at 1515 Prudential Drive, Jacksonville, Florida 32207. Tickets go on sale Thursday, February 14, 2019 online at [www.WasabiCon.com](http://www.WasabiCon.com).

This year's theme for WasabiCon is #FindYourFandom. Attendees will be encouraged not only to come out and celebrate their favorite aspects of pop culture, but to discover other genres that exist, too. With easy access to a diverse landscape of fandom, WasabiCon 2019 will offer a multitude of panels, programming, performances, and other interactive opportunities from almost every fandom imaginable.

"The fandom community will always have more in common than not," says event owner, Tom Croom. "Friends and family are always eager to share their favorite hobbies and passions, and WasabiCon 2019 will be a place designed to allow them to do just that by offering a little bit of 'everything geek' for them to explore and discover".

Green Mustard Entertainment first starting running events in Jacksonville, Florida in 2004 at local conventions as Wasabi Anime®, and in 2012 WasabiCon was created to expand the production team's event focus to include video games, cosplay, and all other aspects of popular culture.

**Tickets are \$30 for Saturday, \$20 for Sunday, or \$40 for the weekend.** Children under 3 years old get in for free. Parking is \$5 at the venue. Overflow parking is available nearby. Discounts are available for advance purchase. Details can be found on [www.WasabiCon.com/tickets](http://www.WasabiCon.com/tickets)

**ABOUT GREEN MUSTARD ENTERTAINMENT:** Started in 2001 (as Wasabi Anime) Green Mustard Entertainment, Inc. is an event production company that specializes in fan-focused entertainment and pop culture conventions. In 2018, the company professionally produced events and conventions in Alberta, Massachusetts, Indiana, Ohio, Ontario, Texas, Oregon, and their home state of Florida. WasabiCon® and Wasabi Anime® are both registered trademarks of Green Mustard Entertainment, Inc.