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WASABICON, NORTHEAST FLORIDA'S LARGEST POP CULTURE EVENT, MOVES TO 3 DAYS FOR ITS 11TH YEAR!

The cosplay, anime, and gaming convention returns to the Prime F. Osborn III Convention Center in Jacksonville, Florida as a 3 day event for its 11th year.

(JACKSONVILLE, FLORIDA. September 9, 2023) WasabiCon is a three-day pop culture convention for fans of Asian pop culture, cosplay, Kpop, and gaming. The event, celebrating its eleventh in Jacksonville, Florida, will take place at the Prime F. Osborn III Convention Center and will feature celebrity guests, video games, tabletop gaming, a car show, food trucks, and over 300 exhibitors the weekend of October 13-15, 2023. As Northeast Florida's largest pop culture event with over 140,000 square feet of venue space and more than 150 hours of programming, WasabiCon has added a third day to their previously two day event.

This year includes more media guests than ever before, with a number of English voice actors such as Beau Billingslea (Jet Black from *Cowboy Bebop*), Clifford Chapin (Bakugou from *My Hero Academia*), David Matranga (Todoroki from *My Hero Academia*), Kristen McGuire (Milim Nava from *That Time I Got Reincarnated As A Slime*), and Stephanie Young (Nico Robin from *One Piece*). Sarah Natochenny, who voices Ash Ketchum from the hit *Pokémon* franchise, will also be featured at this year's event.

Tickets are \$20 for Friday, \$40 for Saturday, \$30 for Sunday, or \$60 for all three days. 3-Day passes purchased before September 30, 2023 are on sale for an advanced discount of \$50. You can purchase admission in advance on the WasabiCon website (jax.WasabiCon.com/tickets) or at the door each day. Programming begins at 4:00 PM on Friday and 10:00 AM on Saturday and Sunday. Programming concludes at 11:30 PM on Friday and Saturday with this ending at 6:00 PM on Sunday.

For other information regarding the convention including an event schedule, programming details, and more, please visit jax.WasabiCon.com

ABOUT GREEN MUSTARD ENTERTAINMENT. Green Mustard Entertainment started as a Japanese animation fan club called Wasabi Anime® in 2001 which later evolved into a media and event company in 2010. Today they offer services that cater to the consumer-focused media event market. This includes event design, implementation, and consulting in both the operations and entertainment space. GreenMustard.com

PRESS KIT: <http://bit.ly/WJAX2023presskit>