

## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Elyse Stinman, Marketing Coordinator

Green Mustard Entertainment, Inc.

[elyse@greenmustard.com](mailto:elyse@greenmustard.com)

(904) 878-8503

## **WasabiCon NOLA Postponed to March 26-28, 2027**

**New Orleans' anime, cosplay, and gaming convention will return to the Hyatt Regency New Orleans; voice actor Alejandro Saab confirmed for new dates**

(NEW ORLEANS, LA — May 12, 2026) Green Mustard Entertainment, Inc. announced earlier this month that WasabiCon NOLA has been postponed and will now take place March 26-28, 2027, at the Hyatt Regency New Orleans.

The decision follows a combination of scheduling, venue, exhibitor, and guest-booking challenges impacting the 2026 event. While WasabiCon NOLA 2026 will not take place as originally scheduled, the production team has successfully worked with the Hyatt Regency New Orleans to transition the convention to its new spring 2027 dates.

“WasabiCon NOLA has built a passionate community of anime, cosplay, and gaming fans in New Orleans, and our priority is making sure the event delivers the experience attendees deserve,” said Elyse Stinman, Marketing Coordinator for Green Mustard Entertainment, Inc. “Postponing the convention allows us to return stronger in 2027 with more time to build the guest lineup, exhibitor hall, programming, and overall fan experience.”

Green Mustard Entertainment confirmed that **Alejandro Saab**, a guest previously scheduled to appear in 2026, is confirmed for the new March 26-28, 2027 dates.

The company noted that the postponement was not due to a single issue, but rather several factors. WasabiCon NOLA's original Mother's Day weekend was unavailable during renewal discussions with the venue, and the alternative 2026 dates placed the convention alongside multiple larger, established events. Since then, more than seventeen anime and pop culture conventions were announced for Memorial Day weekend across the United States. The event also faced a 27% increase in its overall rental commitment with the Hyatt Regency New Orleans, along with softer vendor sales despite increased Artist Alley registrations.

Regardless of these challenges, ticket pre-sales for WasabiCon NOLA were higher than the previous year, which contributed to the decision to postpone rather than cancel the event.

In the coming weeks, attendees and exhibitors will receive information regarding options to transfer tickets and/or exhibitor space to the new 2027 dates or request a full refund. Green Mustard Entertainment is also developing a series of standalone events scheduled for Saturday,

May 23rd in New Orleans including a Club Kaiji Tokyo-Style Cosplay Nightclub Experience and A Postponement Party featuring a cosplay showcase and concert from Kaigai Idol performers.

### **About Green Mustard Entertainment, Inc.**

Green Mustard Entertainment, Inc. produces and supports pop culture events and conventions, with services spanning event design, implementation, consulting, operations, entertainment, and celebrity talent booking through its Talent For Cons division. Green Mustard Entertainment began as Wasabi Anime in 2001 and later expanded its corporate identity to support a broader range of pop culture and media events. For more information, visit [greenmustard.com](http://greenmustard.com).

### **About WasabiCon NOLA**

WasabiCon NOLA is New Orleans' anime, cosplay, and gaming convention, bringing fans together for a weekend of celebrity guests, exhibitors, artists, panels, cosplay, gaming, and fandom-focused programming. For more information, visit [nola.wasabicon.com](http://nola.wasabicon.com).